



RESTAURANT AV

Audio and video (AV) systems in restaurants have evolved from simple background music and perhaps a single television to sophisticated setups that significantly enhance the customer experience, streamline operations, and contribute to the overall ambiance. This introduction will explore the various applications and considerations for implementing AV in a restaurant setting.

RESTAURANT AUDIO-VISUAL

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Restaurant private dining spaces can be a real revenue generator, and with a proper distributed AV, system owners can attract higher end clientele for their private dining rooms. These systems can be designed to have single and combined rooms to utilize spaces to their full potential. Having a well-tuned and ready-to-go room with bring-your-own-device connectivity, microphones, and cameras will really take restaurant private dining spaces to the next level.



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PA & ANNOUNCEMENT SYSTEMS

Whether it's private areas such as private dining rooms and bathrooms or public areas such as a waiting area or bar, Wilson Pro AVL's public announcement systems will provide the perfect audio solution for your restaurant space.

Stop maintaining a delicate and hard-to-hear PA system and enhance your guest experience with an easy-to-use announcement system that can be operated by any employee and is backed by our world class support.

WHY INVEST

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Why Invest in Restaurant Audio and Video?

Strategically implemented AV systems offer numerous benefits for restaurants:

Enhanced Customer Experience:

Ambiance: Music sets the mood, from a lively brunch to a romantic dinner.

Entertainment: Televisions can display sporting events, news, or even curated visual content, attracting and retaining customers.

Immersive Experiences: Projection systems or large video walls can create unique and memorable dining environments.

Improved Operations:

Digital Signage: Display menus, specials, promotions, and important information clearly and dynamically.

Communication: Intercom systems can facilitate efficient communication between the kitchen, service staff, and management.

Training: Video screens can be used for staff training and onboarding.

Marketing and Branding:

Promotional Content: Showcase upcoming events, new menu items, and branding messages on screens.

Social Media Integration: Display social media feeds and encourage customer engagement.

Increased Revenue:

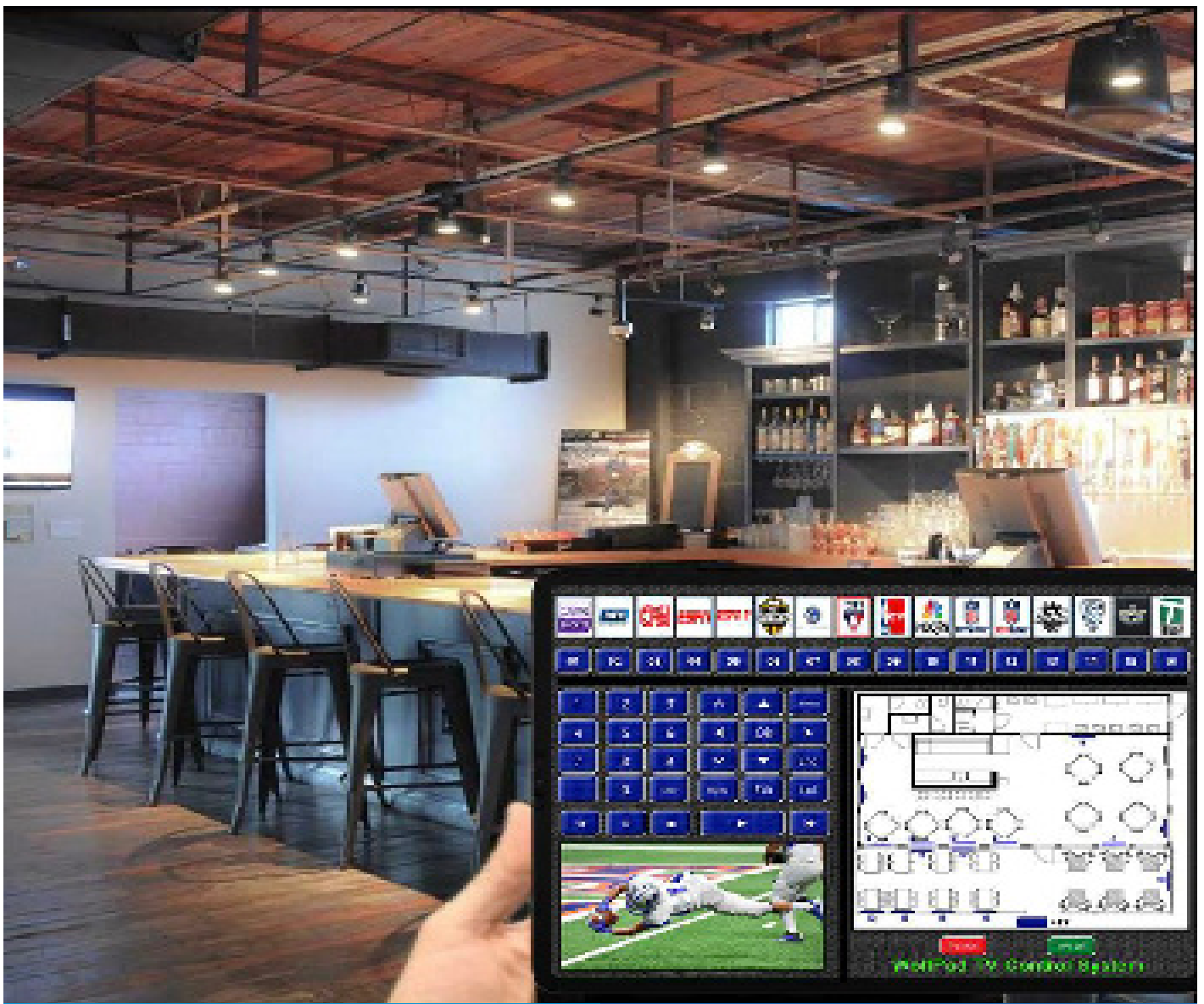
Longer Stays: Engaging entertainment can encourage customers to stay longer and order more.

Attracting Specific Audiences: Tailoring audio and video content can attract target demographics (e.g., sports fans).

AUTOMATION & EASE OF USE

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Complex distributed AV systems shouldn't lead to operational headaches. With Wilson Pro AVL, we design restaurant audio and video systems with intuitive tablet-based controls, empowering any employee to manage the system effortlessly. Eliminate the frustration of multiple remotes and wasted time - our automated, easy-to-use distributed AV solutions streamline operations and free up your staff to focus on your guests.



DIGITAL MENUS

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In today's dynamic restaurant landscape, opting for digital menu boards offers a significant advantage by transforming the way you present your offerings. Moving beyond static, printed menus, digital displays captivate customer attention with vibrant visuals and dynamic content, enhancing their overall experience and potentially influencing purchasing decisions.

The agility of digital systems allows for instant updates to pricing, specials, and availability, eliminating the costs and delays associated with traditional printing. Furthermore, digital menu boards provide a powerful platform for marketing, enabling you to highlight promotions, showcase enticing food imagery, and even integrate with your branding, ultimately contributing to increased efficiency, cost savings, and a more engaging and modern customer interaction.

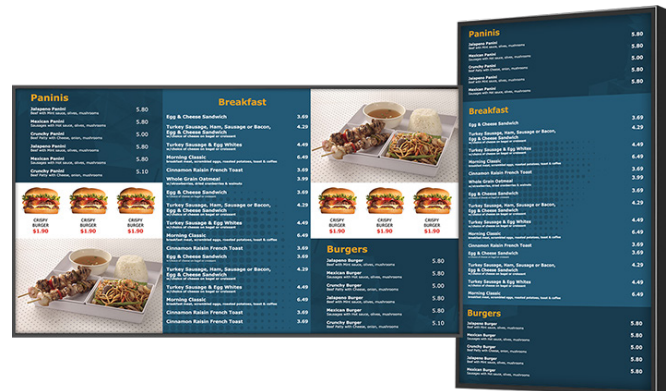


BRIGHTSIGN CONTENT DELIVERY 07

Many venues need a dynamic content delivery system and flexibility with what content you can display and where can really enhance guest experience.

BrightSign is a great solution that provides a content delivery system that is accessed from a single easy-to-use central cloud location. Each TV, video wall, and menus can be easily updated to keep your clients informed and updated. BrightSign is a one-stop-solution for any content delivery need the client may have.

Wilson Pro AVL can help inform you on all things BrightSign and assist in the initial deployment of your BrightSign network. We can also train your staff on how to efficiently operate in the Bright sign space as well!



IMPLEMENTING RESTAURANT AV

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Considerations for Implementing Restaurant AV:

Planning and careful consideration are essential for a successful AV implementation:

Restaurant Type and Ambiance: The AV system should align with the restaurant's overall theme and desired atmosphere. A sports bar will have different needs than a fine-dining establishment.

Budget: AV systems can range from basic to highly complex. Establishing a realistic budget early on is crucial.

Acoustics: The restaurant's layout and materials will affect sound quality. Acoustic treatment may be necessary to optimize audio performance.

Zoning: Dividing the restaurant into audio and video zones allows for different content and volume levels in various areas (e.g., bar, dining room, patio).

Ease of Use: The control system should be intuitive for staff to operate.

Maintenance and Support: Consider the ongoing maintenance and technical support required for the system.

Future Scalability: Plan for potential future expansion or upgrades to the AV system.

Regulations and Permits: Ensure compliance with any local regulations regarding noise levels and signage.

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Brand Partners

Wilson Pro AVL partners with over 300 brands to get you the right system at the right price.

Abysen

ALLEN&HEATH

SENNHEISER

QSC

BARCO

CROWN
by HARMAN

BrightSign

CHRISTIE

CHIEF
A brand of **Legend**

CROWN
by HARMAN

DA-LITE
A brand of **Legend**

EPSON

Soundcraft

INFILED
Screen your dreams

Jabra GN

JBL
PROFESSIONAL
by HARMAN

kramer

ESS
by HARMAN

LG Business Solutions

LISTEN
TECHNOLOGIES

Lumens

MAXHUB

ALLEN&HEATH

MIDDLE ATLANTIC
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DANLEY
SOUND LABS

AKG

EY

Electro-Voice

Panasonic

peerless-AV

PHILIPS

PLANAR

Roland
Professional A/V

SAMSUNG

SENNHEISER

SHARP

SHURE

SONY

ZEAW

LAB.GRUPPEN

YAMAHA

DiGiCo

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Contact Information

For inquiries, collaborations, or customer support, we are always ready to assist you. Whether you have questions about our brand, need technical support, or are interested in partnerships, feel free to reach out through our official communication channels.

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